



LOUISIANA DEPARTMENT OF INSURANCE

JAMES J. DONELON
COMMISSIONER



MEETING MINUTES

LOUISIANA AUTOMOBILE THEFT & INSURANCE FRAUD PREVENTION AUTHORITY

Wednesday, January 25, 2023

10:00 am

LDI Hearing Room
1702 North Third Street, Poydras Building
Baton Rouge, Louisiana

Members present: Renée Free, David Marcantel, Thomas Jeter, Barry Milligan,
Nathan Strebeck (Chairman), Chris Styron, Natalie Brunson-Wheeler,
Lt. Michael Wilkerson

Members absent: David Clements, Rep. Mike Huval, Sen. Kirk Talbot

Staff present: Crystal Stutes, Kevin Smith
Special Agent Allen Applewhite (NICB)

Call to Order:

Chairman Nathan Strebeck called the meeting to order at 10:05 a.m. Roll was called and a quorum was present.

Old Business:

Approval of November 9, 2022 Minutes: Mr. Thomas Jeter moved to approve the minutes of the November 9, 2022 meeting. Mr. David Marcantel seconded the motion. After allowing for public comment, of which there was none, the minutes were approved without objection.

New Business:

Budget Report (attached): Ms. Crystal Stutes reviewed the LATIFPA Budget Plan for the 2022-2023 Fiscal Year updated as of 01/13/22.

Once projected expenditures are complete, we will have spent \$221,960 out of our \$227,000 budget authority, which leaves us with \$5,040. This would leave us with \$157,143.34 in the “cash carryover account” for the next fiscal year.



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Ms. Stutes reported on the media campaign that ran at the end of last year. Between Alexandria, Baton Rouge, Lafayette, New Orleans and Shreveport, there was an average of 62% reach from television and cable ads. In Baton Rouge and New Orleans, there was an average of 12% reach from radio ads.

New Grant Applications – The board then heard from Bienville Parish Sheriff’s Office as an applicant for a license plate recognition system.

After the applicant’s presentation, Mr. Jeter moved to approve the application and Mr. Marcantel seconded. With no opposition, the grant application was approved.

LPR Installations and Operation Updates - Mr. Kevin Smith gave an update on the installation and operation of various cameras that were in operation under our grants.

Mr. Allen Applewhite then gave the NICB report on the statistics submitted by the LPR grantees.

Ms. Renee Free discussed the need to improve the reporting from the grantees. Staff advised they would look into the issue and advise at the next meeting how they plan to address it.

Marketing and External Affairs – School/Community Events Update: Mr. Smith provided an update on LATIFPA community events in which he participated or presented (see attached).

The next LATIFPA meeting will be announced later but is expected to be held in January.

There being no other business, Mr. Marcantel moved to adjourn the meeting and the motion was seconded by Mr. Jeter. The meeting was adjourned at 11:30 a.m.



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Board of Director's Meeting

Wednesday, January 25, 2023, 10:00am

1702 North Third Street, Poydras Building
Plaza Hearing Conference Room, 1st Floor
Baton Rouge, Louisiana

Report on Community Outreach/ Education Programs

This report reflects community outreach and education initiatives from November 10, 2022 through January 25, 2023. Since the last board meeting with COVID-19 protocols significantly relaxed, **LATIFPA** participated in Two (2) community events across multiple parishes including St. Landry and Ascension parishes. **LATIFPA** participated in speaking, providing prevention information and meal distributions to **480** senior citizens and other community stakeholders.

LATIFPA reached **480** participants and will continue outreach efforts as more events become available. Since 2010, **LATIFPA** has reach **102,116*** participants through community outreach as speaker and exhibitor across Louisiana.

Submitted By Kevin Smith